

# Seasons Greetings

## From your AASCD Board

*Frank Helman, Janice Warren, Matt McClure, Robert Davis, Mary Gunter,  
Paula Rawls, D. Anne Barrows, Becky Sheppner, Karen Endel,  
Michelle Hayward, Debbie Miller, Dean Burlank, John Calaway,  
Jim Garvey, Opal Anderson, Sheila Jacobs, Andrea Martin, Deborah Coffman,  
Karla Neathery, Lisa Todd, Phoebe Bailey, Jeanie Gorham*



## Message from the President

### Dr. Frank Holman

This is a very exciting time as we are concluding the last of seven regional shareholders meetings around the state by Arkansas ASCD. We convened Arkansas educational leaders in September for the Arkansas Shareholders Conference and moved the dialogue and discussions around the state with input from over 500 educators, parents, teachers, community members, and policy makers. We are working to prepare for the upcoming legislative session and advocating for the WHOLE CHILD Initiative for the reauthorization of the Elementary and Secondary Education ACT (No Child Left Behind). We have a very important next few months to impact the accountability plan that will impact teaching and learning for possibly the next decade.

We ask you to get involved, stay in touch with your AASCD legislative team, sign up and be an advocate for the Whole Child at [www.arkansasascd.org](http://www.arkansasascd.org), and give us your thoughts on possible legislative issues at our web page, [www.arkansasascd.org](http://www.arkansasascd.org).

The summer conference planning committee has almost finalized the agenda, confirmed the keynote speakers, and have commitments for many of the break-out sessions. The theme this year is "*Be the Change You Want to See: Leadership Begins with Me*" and the conference centers around five key themes to enhance your teams effectiveness and model best practices for professional development. We encourage you to become an Arkansas ASCD member, register early, bring a team from your school, and have a great experience. The dates and themes for the next three years are listed below:

*2009 Theme: "Be the Change You Want to See: Leadership Begins with Me"*  
June 14-17, 2009 Hot Springs Convention Center

*2010 Theme: "Moving to Action with Authentic School Leadership Teams"*  
June 20-23, 2010 Hot Springs Convention Center

*2011 Theme: "Building, Facilitating and Sustaining Whole School Professional Communities"* June 19-22, 2011 Hot Springs Convention Center

## Focus on Leadership.....

### Dr. Mary B. Gunter

AASCD Executive Director

#### Arkansas ASCD Partnering for the Future

Arkansas ASCD and the Arkansas Department of Education, joined forces to sponsor the Arkansas ASCD Shareholder regional meetings to provide opportunities for the membership at-large to contribute to a state wide conversation. The conversation addressed the education of the whole child and quality professional development. Over 500 educators attended the regional shareholder sessions hosted by Arkansas ASCD Board Members in Harrisburg, Conway, Ozark, Hope, Farmington, Monticello, and Mountain View. Two themes consistently emerged throughout the conversations; KEEP THE FOCUS ON THE WHOLE CHILD and WORK TOWARD EMBEDDED PROFESSIONAL DEVELOPMENT OPPORTUNITIES FOR ALL EDUCATORS. Detailed summaries from each regional meeting can be accessed at [arkansasascd.org](http://arkansasascd.org). From the input received at the regional meetings, the Arkansas ASCD legislative committee will use the data to prepare for the upcoming legislative session, representing the membership of Arkansas ASCD. The regional conversation information will be instrumental in forming the future legislative agenda for Arkansas ASCD.

Arkansas ASCD is looking forward to partnering with the Arkansas Association of Curriculum and Instruction Administrators and the Arkansas Elementary Principals Association in sponsoring a spring drive-in conference focusing on systems issues and best practices in professional development. Make plans to attend on April 30, 2009. More information will be available after the first of the year.

The Arkansas ASCD annual summer conference will again be a partnership with the Arkansas Department of Education and Arkansas Department of Work Force. You will find the conference registration in this edition of the newsletter. REGISTER NOW and make plans to be part of a professional development experience that will assist you in providing more job embedded professional development when you return to your district. Expect to see changes in the format of breakout sessions that will provide strands of focus for role alike leadership roles such as teacher leader, principal leader, superintendent leader, curriculum leader and instructional facilitator leader.

You are invited to be a part of Arkansas ASCD in 2009. Best wishes for great New Year.

# Arkansas ASCD Annual Curriculum & Instruction Conference

## June 14-17, 2009

*Be the Change You Want to See: Leadership Begins with Me!*



*Dr. Jim Knight*  
*Instructional Coaching*

*Dr. Cile Chavez*  
*Leadership and Systems*



*Dr. Joe Martin*  
*Student Motivation & Teacher Retention*

### General Session Featured Speakers

The Arkansas Association for Supervision and Curriculum Development office will be sending invoices to those who need to update their membership. Please check the month and date in the corner of your newsletter label for your membership expiration date.

#### **Arkansas Association for Supervision and Curriculum Development Membership Application**

Name \_\_\_\_\_ E-Mail \_\_\_\_\_

Name of School or Organization \_\_\_\_\_

Preferred Mailing Address (Check One) Home \_\_\_\_\_ Office \_\_\_\_\_

Street \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Annual Dues: \$40.00  
Make payable to: AASCD

**Mail to:**  
**Arkansas ASCD**  
216 Lake Point Lane  
Russellville, AR 72802  
Phone: (479) 356-6220  
Fax: (479) 964-3243

New Member     Renewal

Please indicate your most accurate position title:

- Dir. of Curriculum or Instruction
- Learning/Academic Coach
- District Level Admin. or Specialist
- Principal/Asst. Principal
- Superintendent/Asst. or Assoc. Supt.
- Supervisor
- Full-time Student
- Professor, Dean or other university position
- Teacher
- NBCT Teacher
- Other (please specify)

Optional (needed for affiliated report):

Gender:  Male  Female

Age:  under 45  over 45

Ethnicity:

- Asian
- Caucasian
- Native American
- African American
- Hispanic
- Other

Geographic Region:

- NW
- NE
- SW
- SE
- Central

Recruiting Member \_\_\_\_\_

Legacy Gift from \_\_\_\_\_

*“Be the Change You Want to See;  
Leadership Begins with ME!”*

**REGISTRATION FORM**

HOT SPRINGS CONVENTION CENTER  
134 CONVENTION BOULEVARD  
JUNE 15-17, 2009

Co-Sponsored by the  
**Arkansas Association for Supervision and Curriculum Development**  
**Arkansas Department of Education and the Arkansas Department of Work Force Education**

Featuring: *Joe Martin, Cile Chavez, Jim Knight, Dr. Kenneth James,*  
*Scramble Golf Tournament, Small Group Sessions & Special Scheduled Guests*

TECHNOLOGY PRE-CONFERENCE - SUNDAY, 1:00-4:00 P.M., JUNE 14, 2009  
60 PARTICIPANT SLOTS AVAILABLE – MATH/SCIENCE SCHOOL

**Up to 18 hours approved Professional Development Hours Available**

*For Hotel Reservations, contact the Conference Hotels by May 15, 2009 for conference rates.*

**Conference Hotels:**  
**Embassy Suites, Headquarter Hotel, (501) 624-9200**  
**The Austin (501) 623-6600**

**REGISTRANT INFORMATION – ONLY ONE REGISTRANT PER FORM. PLEASE TYPE OR PRINT CLEARLY.**

NAME (MR./MS./MRS./DR.) \_\_\_\_\_ Arkansas ASCD MEMBER  YES  NO

JOB TITLE \_\_\_\_\_

MAILING ADDRESS  HOME  OFFICE \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

OFFICE PHONE \_\_\_\_\_ EXT \_\_\_\_\_ FAX \_\_\_\_\_

HOME PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

FEES	EARLY BIRD	ADVANCE	LATE/ON-SITE	PAYMENT METHOD
	<i>(Received by May 1, 2009)</i>	<i>(Received by May 15, 2009)</i>	<i>(Received after May 15, 2009)</i>	
<b>TECHNOLOGY Pre-conference</b> <i>Sunday, 1:00-4:00 P.M., June 14, 2009</i>				<b>AVAILABLE NOW</b> <input type="radio"/> Check – Payable to AASCD <input type="radio"/> Purchase Order – enclosed <i>Payment or purchase order must accompany registration.</i>
Member <input type="radio"/> \$30.00	<input type="radio"/> \$40.00	<input type="radio"/> \$50.00	<input type="radio"/> \$50.00	
Non-member <input type="radio"/> \$40.00	<input type="radio"/> \$50.00	<input type="radio"/> \$60.00	<input type="radio"/> \$60.00	<b>MAIL:</b> <b>Hot Springs Convention Center</b> <b>134 Convention Boulevard</b> <b>Hot Springs, AR 71901</b> Phone: (501) 321-2835 or (800) 922-6478 Fax: (501) 620-5009 Contact person: Elaine Musil Register online: <a href="http://www.hotsprings.org">www.hotsprings.org</a>
<b>AASCD Three (3) Day Conference</b> <i>Monday – Wednesday, June 15-17, 2009</i>				
Member <input type="radio"/> \$225.00	<input type="radio"/> \$250.00	<input type="radio"/> \$275.00	<input type="radio"/> \$275.00	
Non-member <input type="radio"/> \$300.00	<input type="radio"/> \$325.00	<input type="radio"/> \$350.00	<input type="radio"/> \$350.00	
<b>STEVE BROWN MEMORIAL GOLF TOURNAMENT</b> <i>Sunday, June 14, 2009</i>			<input type="radio"/> \$35.00	<b>Available January 2009</b> On-line registration
<b>TOTAL REGISTRATION FEES</b> .....\$ _____				
<b>AASCD Membership with Registration</b> <input type="checkbox"/> \$40.00 <input type="radio"/> Renew Membership <input type="radio"/> New Member				
<b>TOTAL PAYMENT</b> .....\$ _____				

*Requests for refunds received after May 29, 2009 will not be honored.*

**AASCD Newsletter**  
216 Lake Point Lane  
Russellville, AR 72802



**We're on the web!**

<http://www.arkansasacd.org>

Phone : 479-356-6220

Fax: 479-964-3243



## **AASCD Mission**

Arkansas ASCD, a diverse group of educators, is dedicated to the development and support of leadership and best practices in curriculum, instruction, assessment and supervision that ensures success for all learners.

## **AASCD Goals**

1. AASCD will lead the effort to influence teaching/learning policy development.
2. AASCD will provide programs, products and services that facilitate the development of visionary educational leaders.
3. AASCD will provide a broad-based system of communication that is effective and efficient.
4. AASCD will build a diverse, broad-based and involved membership reflective of the state.



Dr. Frank Holman  
President



Dr. Mary B. Gunter  
Executive Director